

# Downtown Parking

**City Council Update: Meter Pilot  
Phase II  
June 5, 2017**



## Phase II Parking Meter Pilot

- ▶ **Phase I Smart Meter Pilot hosted in PARK Roanoke's off street lots in FY17**
  - Outcomes–Improved utilization of the lots, payment methods and grew the parker base
- ▶ **Phase II Smart Meter Pilot planned launch downtown this summer**
- ▶ **(7) Multispace smart meters to be tested**
  - Meters provided by Parkeon Inc.– no cost to the city
  - Solar powered Wi-Fi connected smart meters
  - Meters manage multiple spaces in each zone
  - Accept bank cards and US coins
  - Pay by phone capable



# Phase II Pilot Team Recommendations

- ▶ **Pilot sites and zones:** 100 block Salem Ave SE, Wall and Market St. around the Market Building, Market St. SE, Franklin Road SE





# Phase II Meter Pilot

- ▶ 65 spaces – <5% of on-street spaces in downtown core
  - Pilot duration – (90) days
  - Enforced Monday – Friday 8am to 5 pm
  - Multi-space meters pay by plate
  - Paid parking increments–all parkers including handicapped tags and plate holders
    - First hour– FREE
    - Next hour– \$1.00
    - Next hour –\$3.00
    - Total hours in a Zone– 3 hours





# PARKEON



# Time Line and Next Steps

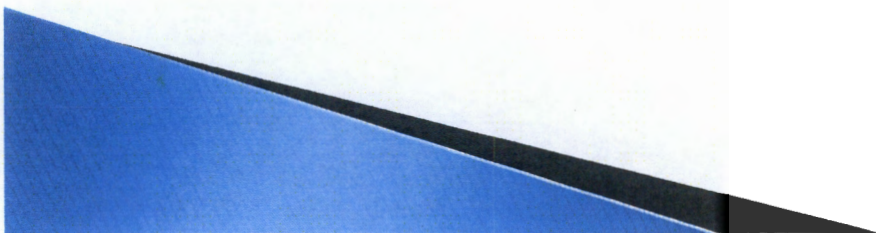
- ▶ **June 19th – City Council Approval for the meter pilot and amendments to City Code for the on-street meter pilot**
- ▶ **June 20th– Public information / social media platform rollout begins**
- ▶ **July 15th or after–Install meters and pilot begins**
  - **On-site customer service ambassador program assists public in each meter zone**
  - **Public information / social media platforms continue**





# Time Line and Next Steps

- ▶ **July – October: Public feedback campaign**
  - Various platforms to collect information and feedback
  - Gauge ease of use by the public
  - Reliability of the meter, mobile applications and Wi-Fi
  - Track use / turn over of metered blocks
  - Compile all feedback and comments
- ▶ **November 6<sup>th</sup> or after –Report pilot results to City Council**



- ▶ Special thank you to the efforts of our Meter Pilot Advisory Team

- ▶ Questions ?

